



PhinneyWood Winter Festival

Sponsorship Opportunities

Event Details

Dec 4 - 6, 2026

Preview Night: Friday, 5-8pm

General Entry: Sat & Sun, 10:00 am to 5 pm

📍 Phinney Center, 6532 Phinney Ave



46-years of Holiday Magic!

The PhinneyWood Winter Festival is a cherished Seattle tradition that brings together over 180 local makers, live performances, festive treats, and hands-on art activities for a joyful three-day celebration. Hosted at the historic Phinney Center, this juried arts & craft fair draws thousands of visitors and directly supports the essential work of the PNA – from community meals and senior programs to enrichment opportunities for kids.

Gold Booth Sponsor

\$5,000*

Be the golden touch of Winter Festival with exclusive front-row exposure.

Premium Benefit – Priority Booth placement in the festival, both days.

Receive premium booth placement at the heart of the festival to maximize visibility and engagement—or take ownership of a signature feature area. Examples include hosting the PNAnimals Selfie Backdrop Wall, an interactive art station, or another high-traffic activation designed to draw in attendees and highlight your support of community and creativity.

Additional Sponsor Benefits

- Aurora Ave Billboard logo placement 4 weeks
Weekly impressions: 258,924
- Logo on Event Ticket
- Logo on Banner at Phinney Center
- Logo on all printed event posters
- Logo on event page on website
- Dedicated blog post on PhinneyWood blog
- Social media acknowledgement

*Only one available. Must confirm by September 30, 2026.

By The Numbers

Our Annual Engagement

117,000+

Web & Social Media Reach

5,700+

Festival Attendees

340+

Volunteer Hours

200+

Local Artists Featured

Silver Banner Sponsors

\$2,500

Hang your banner high and help lift community connections.

Sponsor Benefits

- Aurora Ave Billboard logo placement 4 weeks
Weekly impressions: 258,924
- Logo on Banner at Phinney Center
- Logo on all printed event posters
- Logo on Winter Festival event web page
- Social media acknowledgement

Must confirm by September 30, 2026.

Small Business & In-Kind Sponsors

\$500- \$1,500

Support a tradition that brings neighbors together, year after year.

Sponsor Benefits

- Logo on all printed event posters
- Logo on Winter Festival event web page
- Social media acknowledgement

Must confirm by September 30, 2026.

Customize Your Sponsorship

Considering an in-kind gift or service sponsorship? Contact Michelle Peterson to learn more.

206-783-2244

michellep@phinneycenter.org

